

Cork Forest Conservation Alliance

Introduction,
Mission and Programs

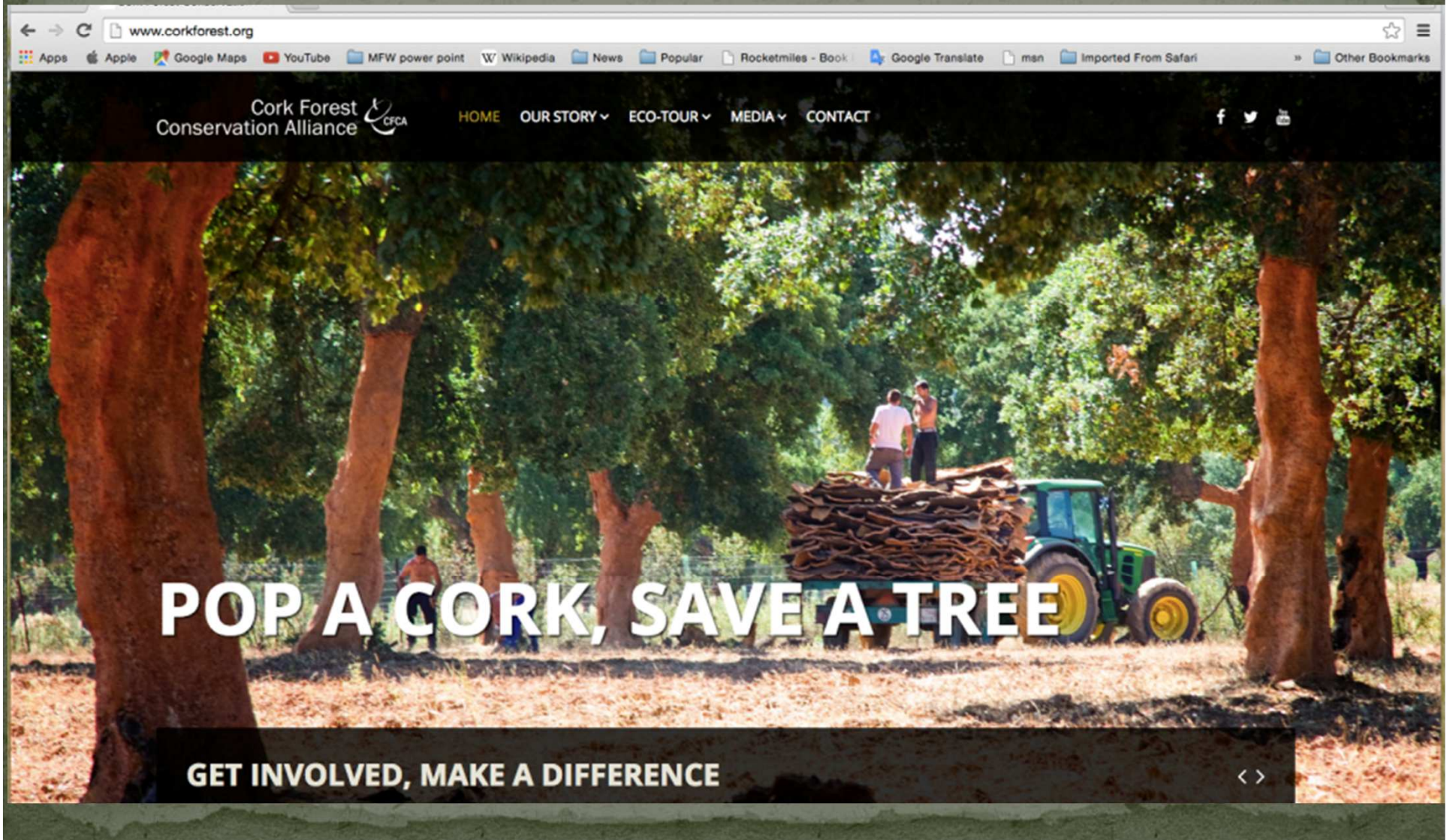
Beginnings:

- Established 2008
- NGO status granted 2009
- Cork ReHarvest Natural Cork Recycling Program
- 2010 - Memberships: FSC, ASECOR, IPROCOR CQC
- 2012 – Consultative status U.N. Eco-Soc
- 2014 TED Talk

Mission:

- The Cork Forest Conservation Alliance campaigns globally for the protection and preservation of the Mediterranean cork forests, its inhabitants and biodiversity, through education, direct action, and partnerships with communities, businesses and governments.
- We believe that teaching and promoting sustainability is the best way to systematically approach and solve the many complex environmental challenges facing society today.


CFCA Website



The image is a screenshot of a web browser displaying the homepage of the Cork Forest Conservation Alliance (CFCA). The browser's address bar shows the URL www.corkforest.org. The browser's bookmark bar contains several items: Apps, Apple, Google Maps, YouTube, MFW power point, Wikipedia, News, Popular, Rocketmiles - Book, Google Translate, msn, Imported From Safari, and Other Bookmarks. The website's header features the CFCA logo on the left, a navigation menu with links for HOME, OUR STORY, ECO-TOUR, MEDIA, and CONTACT, and social media icons for Facebook, Twitter, and YouTube on the right. The main content area is a large photograph of a cork oak forest. In the center, a green tractor is pulling a trailer loaded with harvested cork bark. Two men are standing on the trailer, and another man is visible in the background. The text "POP A CORK, SAVE A TREE" is overlaid in large, white, bold letters across the middle of the image. At the bottom of the image, a dark banner contains the text "GET INVOLVED, MAKE A DIFFERENCE" in white, bold letters, followed by a double arrow icon (<>).

www.corkforest.org

Apps Apple Google Maps YouTube MFW power point Wikipedia News Popular Rocketmiles - Book Google Translate msn Imported From Safari Other Bookmarks

Cork Forest Conservation Alliance  HOME OUR STORY ECO-TOUR MEDIA CONTACT

f t y

POP A CORK, SAVE A TREE

GET INVOLVED, MAKE A DIFFERENCE <>

Programs: Cork ReHarvest

The largest natural cork recycling program in North America.

- Primary focus - Education
- Over 1,000 cork “drop off” locations.
- Whole Foods Market – 396 stores, the worlds largest organic/natural foods grocery store.
- 2014 - 90718.5 kg, (20 million) corks collected
- 2015 – Cork Forest Eco-Tour of Spain

Cork Forest Eco-Tour Spain

- “From Bark to Bottle”
- The First and Only Tour of it’s Kind in North America
- 11 Day tour of 3 distinct cork forest regions
- Limited to 40 tourists, each year
- Tour Goals:
- Education
- Emotional Investment
- Economic support
- Forest Conservation

New York Times Feature Article

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TRAVEL

In Spain, an Eco-Tour That Follows Cork From Tree to Bottle

JULY 8, 2015



Harvesting the bark of a cork tree. Jordana Wright



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Programs in Development

- Establish partnership programs with NGO's and Governments in all 7 countries to implement:
- Reforestation projects
- Economic Development
- Tourism
- Social Awareness
- Establish Field Office in EU